

# *Please,*

*Support the arts and our community!*



Proudly Presents...

## The 15<sup>th</sup> Annual



## March 11<sup>th</sup> and 12<sup>th</sup>, 2022

Featuring 2 days of awesome Regional, National and International blues acts...

Drawing fans from all over the world!



**The Bonita Blues Charitable Foundation, Inc. is a registered 501(c)(3) not-for-profit organization. Your donation to our Organization is tax deductible.**

\*The Bonita Blues Charitable Foundation, Inc. is a 501(c)(3), Federal Identification Number is 26-1094480, P.O. Box 367385, Bonita Springs, FL 34136  
FOR MORE INFORMATION GO TO [BONITABLUES.COM](http://BONITABLUES.COM)

# Our Story...



Since 2006, The Bonita Blues Charitable Foundation has been dedicated to producing one of Florida's finest blues festivals and has donated over \$300,000 of our proceeds to local charities in the Southwest Florida area.

The 14<sup>th</sup> Annual Bonita Blues Festival will be held in Bonita Springs most admired live musical and event venue; Riverside Park, on March 11<sup>th</sup> and 12<sup>th</sup>, 2022. The 2 day event will feature 11 blues bands, after parties on Friday and Saturday and a Blues and Bloodys get together on Sunday. Year after year the awareness continues to grow along with the number of attendees that come not only from Bonita and Lee County but all over the country and even outside the U.S.A. This is a 100% volunteer driven foundation and the festival committee is solely dedicated to producing the finest annual blues festival in all of Southwest Florida while donating the net proceeds to charities.

Our 2022 charity benefactors will be Music for Minors Foundation, The Music Therapy Program of the Golisano Children's Hospital of Southwest Florida and The Bonita Springs Assistance Office. All of these charities are entirely funded through philanthropic contributions, just like the Bonita Blues Charitable Foundation, Inc. The Music for Minors Foundation works closely with string orchestra and band teachers to identify and qualify students who sincerely desire to make music a part of their lives but lack the financial backing to purchase an instrument. The Music Therapy Program helps Thousands of children and adolescents each year manage pain, express emotions, improve coping skills, experience less stress and decrease pain and anxiety during medical procedures. For over 25 years, the Bonita Springs Assistance Office has served as the primary social service agency in Bonita Springs, helping residents at a time of need or crisis. They offer services such as a food pantry, clothing, school supplies, medication, dental needs, and life skills counseling.

Please give some attention to the following financial levels of sponsorship and the benefits that you, as a sponsor will receive so the event can continue to give back to the local charities and bring to you, your community, and visitors one of the state's finest blues festival!

In addition to the detailed description of benefits, please take note that the festival had over 5,000 local residents and out of town visitors in attendance in 2022. Our festival committee has a very aggressive marketing plan for 2022 that includes local radio, print newspapers and internationally distributed "Blues Music Magazine" which will feature the 15<sup>th</sup> Annual Bonita Blues Festival in their upcoming issues.

For additional information regarding the Bonita Blues Charitable Foundation and the 15<sup>th</sup> Annual Bonita Blues Festival details, please visit [BonitaBlues.com](http://BonitaBlues.com).



# LEVELS

## PLATINUM

(EXCLUSIVE PRESENTING)

\$10,000

- “Presented by” & Company Logo on PR in printed materials, posters, business cards, stage banner, mentioned in radio and TV ads
- “Presented by” with Company Logo on t-shirts and Coozies
- Full Page Ad in Event Program with Priority Placement
- Full Page Editorial in Event Program
- “Presented by” with Company logo and link on Website
- 26 VIP Tickets (per event, 26 Friday / 26 Saturday) – Complimentary Food, Beer and Wine – (RESERVED TABLE IN VIP AREA)
- 4 Spaces available for banners you provide
- Vendor booth with Premiere Placement in VIP Area
- Mentioned “Presented by” during event
- Memorabilia with logo and Bonita Blues Festival “Presented by”

All advertising opportunities are subject to various print and publication deadlines. Sponsors are required to sign the sponsorship agreement, provide artwork and make payment by February 1. The earlier the sponsorship is finalized, the more advertising benefits.

### Benefitting:





# LEVELS

## Gold

(Industry Exclusivity)

**\$5,000**

- “Brought to you in part by” with Company Logo on PR – In printed material, posters, business cards, back stage banner, mentioned in radio and TV Ads.
- “Brought to you in part by” with Company logo on T-shirts & Coozies
- Full Page Ad in Event Program – Priority Placement
- Company Logo / Link on Bonita Blues Festival Website
- 16 VIP Tickets (per event, 16 Friday/16 Saturday) Comp. Food, Beer and Wine, (RESERVED TABLE IN VIP AREA)
- 4 Spaces available for the banners you provide
- Vendor booth with Premiere Placement in VIP Area with access to public for both days
- Sponsor Mention throughout event
- Memorabilia with logo and Bonita Blues Festival “Brought to you in Part By”

All advertising opportunities are subject to various print and publication deadlines. Sponsors are required to sign the sponsorship agreement, provide artwork and make payment by February 1. The earlier the sponsorship is finalized, the more advertising benefits.

### Benefitting:





# LEVELS

## Silver

\$2,500

- Company Logo on printed material and posters
- Full Page Ad in Event Program
- Company Logo / Link on Bonita Blues Festival Website
- 10 VIP Tickets (per event, 10 Friday / 10 Saturday) Complimentary Food, Beer and Wine - (RESERVED TABLE IN VIP AREA)
- 2 Spaces available for the banners you provide
- 10 x 10 tent space – in vendor area both days
- Sponsor Mention throughout event
- Memorabilia with logo

All advertising opportunities are subject to various print and publication deadlines. Sponsors are required to sign the sponsorship agreement, provide artwork and make payment by February 1. The earlier the sponsorship is finalized, the more advertising benefits.

## Benefitting:





# LEVELS

## Bronze

**\$1,200**

- Company Logo on posters
- ½ Page Ad in Event Program
- Company Logo / Link on Bonita Blues Festival Website
- 6 VIP Tickets (per event, 6 Friday / 6 Saturday) Complimentary Food, Beer and Wine
- 2 Spaces available for the banners you provide
- 10 x 10 tent space in vendor area for both days
- Sponsor Mention throughout event

All advertising opportunities are subject to various print and publication deadlines. Sponsors are required to sign the sponsorship agreement, provide artwork and make payment by February 1. The earlier the sponsorship is finalized, the more advertising benefits.

### Benefitting:





# LEVELS

## Supporter

**\$600**

- ¼ Page Ad in Event Program
- Company Logo / Link on Bonita Blues Festival Website
- 6 weekend passes or 2 VIP Tickets (per event, 2 Friday / 2 Saturday) includes Complimentary Food, Beer and Wine
- Sponsor Mention throughout event

All advertising opportunities are subject to various print and publication deadlines. Sponsors are required to sign the sponsorship agreement, provide artwork and make payment by February 1. The earlier the sponsorship is finalized, the more advertising benefits.

### Benefitting:





# Program Specs

**ALL ARTWORK IS DUE FEBRUARY 1, 2022 (NO EXECEPTIONS)**

## Ad sizes

Full page ad .....5 w x 8 h (available only with a Silver or greater Sponsorship)

Half page ad .....5 w x 4 h (\$375)

Quarter page ad.....2.5 w x 4 h (\$200)

## Advertising Mechanical Specs

All files should be supplied at least 300 dpi CMYK, (Not RGB)

All fonts should be embedded, flat, outline files

Supplied scans must be saved at 300 dpi and as CMYK (Not RGB)

Documents must be created to size 100%. Compressed files not accepted.

## Art Submission Guidelines

All artwork supplied for design must be a resolution of 300 dpi.

Acceptable file formats: PDF or JPEG format

## E-mail

Ads sent via email must not exceed 10MB gross size and should be emails to [info@bonitablues.com](mailto:info@bonitablues.com).

Checks to be made payable to: Bonita Blues Charitable Foundation, Inc.





# SPONSORSHIP AGREEMENT

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

\_\_\_\_\_ (Company) agrees to become a \_\_\_\_\_

Sponsor for the Bonita Blues Festival to be held on March 11<sup>th</sup> and 12<sup>th</sup>, 2022 at Riverside Park, Bonita Springs, FL. \_\_\_\_\_ (Company) agrees they will pay \$\_\_\_\_\_ to the Bonita Blues Charitable Foundation, Inc., in full no later than February 1, 2022.

**THE ABOVE IS AGREED TO BY THE FOLLOWING:**

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Festival Rep.: \_\_\_\_\_ Date: \_\_\_\_\_

**\*\*Checks to be made Payable to: Bonita Blues Charitable Foundation, Inc.**

**\*\*Credit Card Payments can be made on-line at BONITABLUES.COM. (Use the Donate Now Button)**

**\*\*A COPY OF THIS FORM MAY SERVE AS YOUR DONATION RECEIPT FOR TAX PURPOSES. A SEPARATE RECEIPT OF YOUR DONATION WILL BE PREPARED AT YOUR REQUEST.**